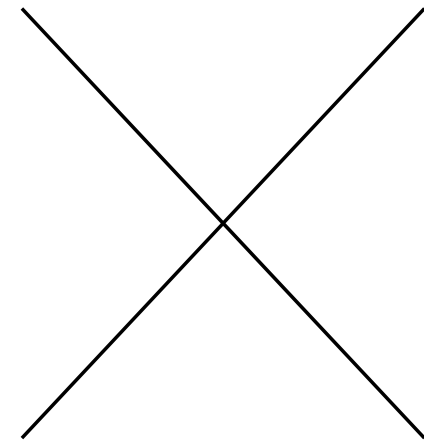


MASKBOOK SPECIAL COVID-19



ART OF
CHANGE
21°

A SUMMARY OF THE KIT



- What is Art of Change 21?
- What is MASKBOOK?
- What is MASKBOOK SPECIAL COVID-19?
- How to create your mask
- Questions to ask your self when making your mask
- How to take a perfect photo and mistakes to avoid
- How to post your photo on the gallery

Art of Change 21 is an association that links art and major environmental issues (global warming, air pollution waste, pandemics...)

MASKBOOK

ART OF
CHANGE
21

MASKBOOK is an international, participatory and artistic project started in 2015, at the United Nations Climate Change Conference (COP21.)

Art of Change 21 organizes exhibitions, events and strives to educate citizens on the link between art and the environment.



MASKBOOK SPECIAL COVID-19

During the lock down Art of Change 21 launched MASKBOOK campaign specifically dedicated to COVID-19 to bring together the largest international gallery of masked creative and committed portraits on the theme of COVID-19.



Everyone can participate!
In fact more than 6000 participants from over 50 countries around the world have joined the MASKBOOK project!

You too can make a creative mask carrying a personal message about the health and environmental crisis and the world in which you want to live



HOW TO CREATE YOUR MASK

Make your mask from object which has a round shape and which can be connected by string.

Use recycled Materials and avoid using medical masks in areas where there are shortages.

You can use pictures, electric cables, toys, cans, caps, plants, textiles, packaging, plastic bags, magazines and other waste materials





QUESTIONS TO ASK YOURSELF WHEN MAKING YOUR MASK

Does your mask have a link with COVID-19 or with environmental issues?

What does this pandemic reveal?
What “post pandemic” world do you want?
So many starting points to express yourself with your mask!

Express your concerns about the health and environmental crisis. Give life to your solutions to solve it!

Choose a title for your mask.
Title should be short and related to the theme of your mask.
Prepare an explanation of your mask: what does it represent?

HOW TO TAKE A PERFECT PHOTO AND MISTAKES TO AVOID

Your eyes must be clearly visible.
Don't cover your eyes with your mask!



You can pose with your family



Background must be completely plain.



Here is an example of a photo fail

Compose your photo in landscape format (horizontal)



HOW TO POST YOUR PHOTO ON THE GALLERY

Entry form link here

<https://forms.gle/mTeJjKxkeMdnskye7>



Fill out the
form to submit
your photo!



If the participant is a minor
please be sure to click the
parental authorization box!

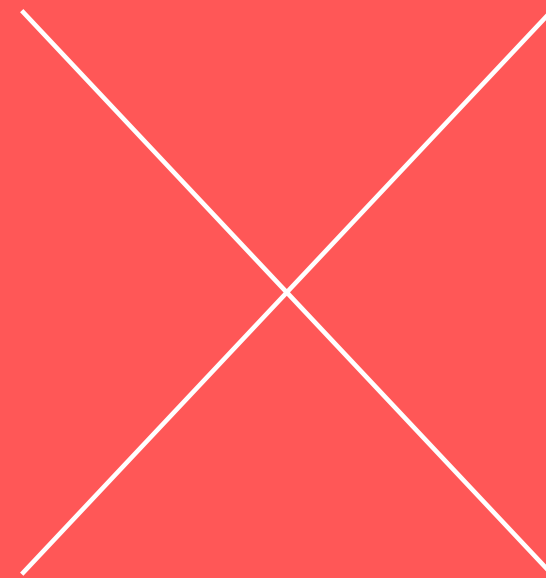
【MaskBook】 応募 / Entry Form

この度はMaskBookプロジェクトにご参加いただき誠にありがとうございます。こちらのフォームよりMaskBookへのご応募ができます。ご応募していただいた作品は、MaskBookの公式オンラインギャラリーに掲載される他、一部LITTLE ARTISTS LEAGUEのプロジェクトサイトにも掲載されます。また、作品画像をSNSやプレスリリースなどでも掲出する場合もございますこと、ご了承くださいませ。また作品の説明など日本語でご応募いただいた場合はMaskBookに掲載される際にLITTLE ARTISTS LEAGUEが英訳させていただきます

<https://www.maskbook.org/en/gallery>

<https://www.littleartistsleague.org/events/m>

Congratulations!
You are part of the MASKBOOK campaign!



MASKBOOK

**ART OF
CHANGE**

21

THANK YOU!!